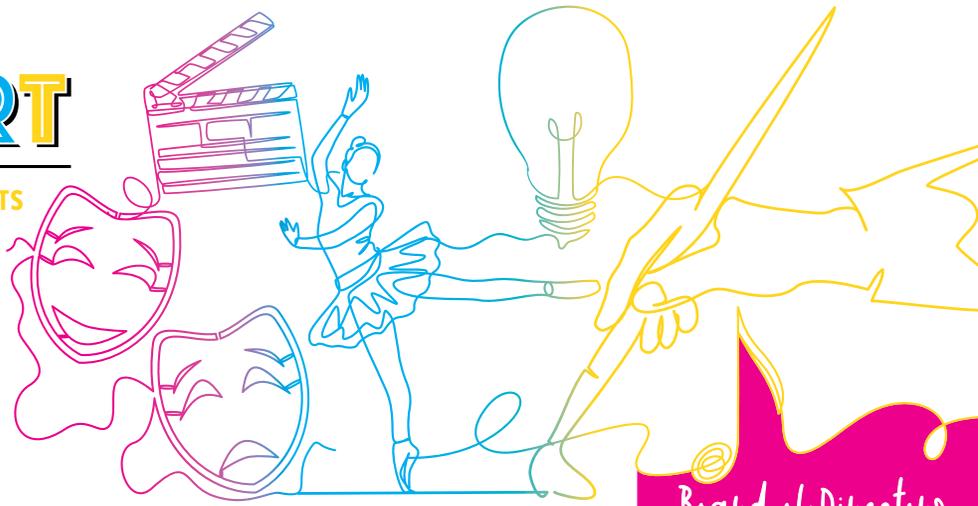


START with ART

ARTSINSTARK 2022 CAMPAIGN FOR THE ARTS



Dear Community Partner,

Wow and thank you! As a newcomer to this extraordinary community, I have been overwhelmed by the generosity and welcome I have received from so many of you over the past year. Stark County is truly a special place, and you have my heartfelt appreciation for your unwavering commitment to the arts. Our community is full of creative and energetic people like you who are interested in working together and using our collective wisdom to develop the greater region into a cultural hub.

I am writing today to ask a meaningful favor. Your support of the 2021 ArtsinStark fundraising initiative resulted in more than \$1 million in community investment in vital projects, programs and people that connect children and adults alike to the arts. This would not have been possible without your generous support and investment. For this, I thank you.

Given the pandemic-era community challenges and our most recent successful but lengthy campaign, we are moving forward on a bold plan for 2022. **I am asking today for your early financial support.** This is a critical year for our community to adjust to a new ArtsinStark campaign schedule that will allow us to better forecast future partner grants and to ensure long-term success.

Unprecedented challenges require unprecedented responses – and a casting aside of traditional norms and approaches. **This year the Hoover Foundation made a significant increased gift to our campaign** because they understand the need for extra resources at this moment, as we help our creative sector rebuild from the pandemic and continue to strengthen the quality of life throughout Stark County.

Can we count on you now to make a 2022 gift or pledge? Will you join the Hoover Foundation by increasing your support, even if you make a pledge to be paid next year?

When you partner with ArtsinStark, you make it possible for us to:

- Integrate arts into the classrooms of all Stark County school districts through our SmArts program
- Operate the Cultural Center for the Arts, providing space for performances, education programs, and events throughout the year in a beautiful venue
- Award major grants to Stark County's seven largest arts organizations: Canton Ballet, Canton Museum of Art, Canton Palace Theatre, Canton Symphony Orchestra, Massillon Museum, Players Guild Theatre, and Sing Stark
- Support revitalization of our county's downtowns through arts-based programming and public art

The arts are returning to our community. Performances, concerts and gallery openings are once again a highlight of our civic life. Our work at ArtsinStark is as vital as ever to ensure our creative sector and the creators, makers, artists, and organizations emerge from the pandemic and ready to serve. **With your support today, we can ensure a bright 2022 and beyond.**

Please review the attached pledge form and information, and reach out to my associate David Lee with questions, for more information, or to discuss your philanthropy. **Thank you again for all that you do.**

With heartfelt thanks,

David Whitehill,
President & CEO

PLEDGE ON-LINE
ARTSINSTARK.COM/DONATE

or send your check to
ArtsinStark
900 Cleveland Ave. NW
Canton, Ohio 44702

P.S. To put your gift to work right away, make your donation online at artsinstark.com/donate! You can also join the Hoover Foundation challenge by using the enclosed donation card to **make your increased gift or pledge TODAY!**

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Name ID# (office use only)

Address City State Zip

Email Phone Number Home Work Cell

Yes, I will renew my gift of \$ I will INCREASE MY GIFT to (CIRCLE ONE) \$ \$ \$ OTHER

Payment Attached (Checks payable to ArtsinStark)

Credit Card (all major cards) Exp. Card Verification

Invoice Me - On this date: Quarterly Other

Payroll Deduction (if offered by your employer) Company Please check to see if they offer charitable gift matches.

Billing Address (if different than above)

City State Zip Birthday (MONTH & DAY)

Please make any corrections to your name, address, phone or email and return to: **ArtsinStark, 900 Cleveland Ave. NW, Canton, OH 44702**
330.453.1075 ■ ArtsinStark.com/DONATE ■ Your gift is TAX DEDUCTIBLE