

## ArtsinStark Fact Sheet

1. **ArtsinStark** is a 50-year-old non-profit that uses the arts to create **smarter kids, new jobs, and healthier communities**. Our annual budget is \$3 million.
2. What we don't earn, we raise each spring through the Annual Arts Campaign. In May 2019 we raised **\$1.66 million** to become the only united arts fund drive in America to **ever make goal for 14 years in a row**.
3. Our overhead is among the lowest: **92 cents** of every dollar goes right into programs.



4. We own and operate the **Cultural Center for the Arts**. It is home to 4 Resident Companies: Canton Museum of Art, Players Guild Theatre, Canton Ballet, and Voices of Canton. And Enrichment offers free music classes in our Arts Education Center (the "Church"). Oct 1 - 4, 2020 we will host the Cultural Center's 50<sup>th</sup> Birthday Bash. Come party.
5. We own 16 acres around the Cultural Center, the Parking Deck, and 6 other buildings. We are rebranding the neighborhood "North Market."
6. We make smarter kids (and people). Our **SmArts Program** (presented by Huntington Bank) uses the arts to supercharge learning. We've run 250 SmArts projects for 30,000 kids in every one of the 17 public school districts in Stark County and all the Catholic Middle and Elementary Schools.
7. We reinvent downtowns. **20/20 Vision** is a downtown revitalization plan through the arts. We've supported Alliance, Canton, Louisville, Minerva, North Canton, Hartville, Massillon, Canal Fulton, and more. In Canton we created the Arts District with 30 new shops, eateries, galleries, and clubs. We've produced over 150 monthly **First Fridays** for 220,000 people. We've installed **100** pieces of public art across the county.
8. We promote tourism. In 2009, the Canton Museum of Art and ArtsinStark hosted the Japanese blockbuster KIMONO for **100,000** people that generated **\$6 million** of economic impact. We've completed 7 artworks of **The ELEVEN** public art series celebrating the 11 greatest moments in professional football history. In June, 2018 we opened the "Canton Music Block" as a tourist destination for live music lovers.
9. We make geniuses. **The NE Ohio Genius Project** (presented by KeyBank) is an annual 9-week creativity challenge where 350 Middle School students compete on 100 plus teams from 6 counties: Columbiana, Mahoning, Portage, Stark, Summit, and Tuscarawas. And each year we add more schools and more counties.
10. We create healthier communities. The projects we support through our Grants Program reach **200,000 people a year**. Over the last 12 years we've awarded **\$13 million** in grants to the 7 largest arts groups: **Canton Ballet, Canton Museum of Art, Canton Symphony, Massillon Museum, Palace Theatre, Players Guild and Voices of Canton** --- and another **\$2 million** in grants to **900** small non-profits, artists, and schools in every single community in Stark County.
11. ArtsinStark is the recipient of the **Governor's Award for the Arts**.