

20/20 Vision Education

(one of ten plans released on March 20, 2012)

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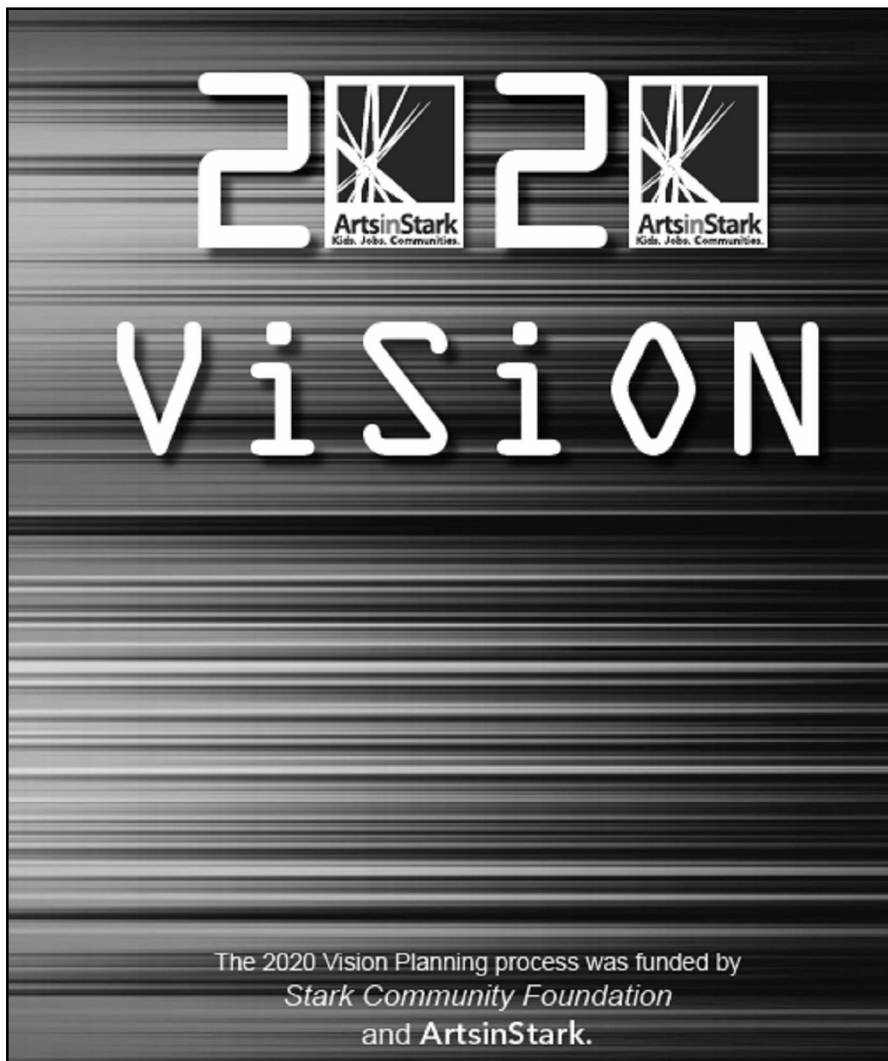
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20/20 Vision

Executive Summary

THE PLANS - A year ago we “blasted off” 20/20 Vision --- the ten year plan for arts and economic development. On March 20, 2012 we unveil the first ten plans. There are five community plans, and five county-wide plans. All are ten year plans, except for Innovation, which was meant to be a five year plan. The plans are, in the order they were presented at the unveiling:

1. Louisville
2. Education
3. Minerva
4. Artists
5. Jackson
6. Tourism
7. Alliance
8. Public Art
9. Massillon
10. Innovation

HIGHLIGHTS: When 20/20 Vision is completed we will have:

- Three blocks of historic buildings in downtown **Louisville** fully-occupied with cultural spaces, offices, and specialty retail.
- Arts and academics integrated in the majority of our school systems with **test scores “going through the roof.”**
- More than **75,000** tourists coming to experience the **“The Main Crossing”** project in Alliance.
- The **historic “Market Street”** project in downtown Minerva 95% filled with cultural spaces, offices, and shops.
- **“The Eleven”** - a monumental series of public art works celebrating the eleven greatest moments in professional football.
- A county wide Public Art Program with more than **350** new pieces of public art.
- The “town center” in Jackson transformed into an ongoing **celebration of Jackson history.**
- The **“Do the Loop”** marketing partnership between Hall of Fame, McKinley Museum, First Ladies, Classic Car, and the Cultural Center/Arts District attracting **150,000** visitors a year.
- **Stark County artists** recognized for their public art commissions in cities across the nation.
- More than **50,000** visitors experiencing the attractions of the **QuARTer** art and retail project in downtown Massillon.
- And, finally, a Stark County that is recognized nationally as one of the **10 most innovative places in America.**

We invite you to read on and see how we’re going to do it.

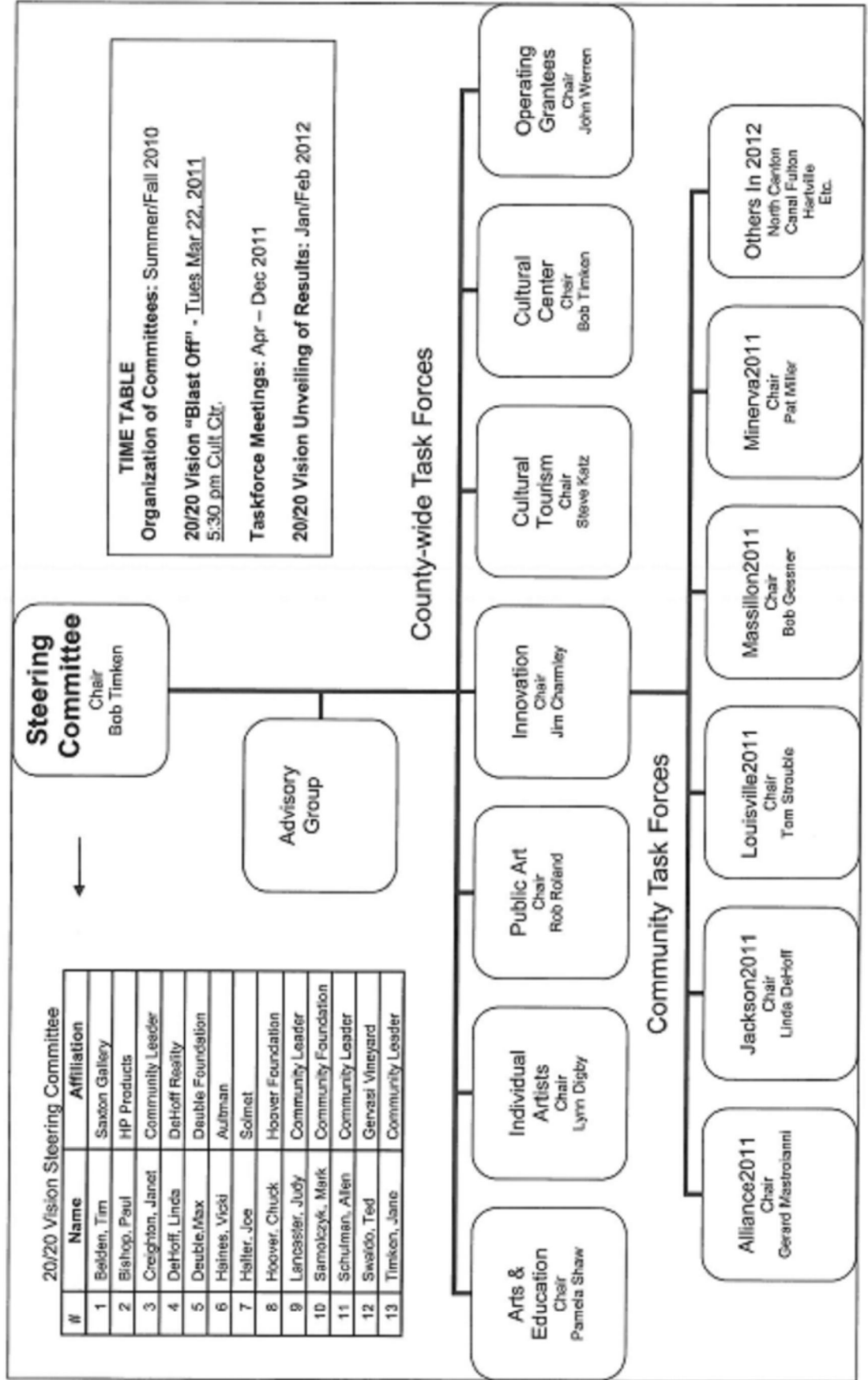
THE PROCESS – Bob Timken chaired the 20/20 Vision planning process to create a 10 year plan for arts and economic development for Stark County. There are 12 Task Forces and a Steering Committee. (There is a chart on the following pages.) The 20/20 Vision planning process was funded by Stark Community Foundation and ArtsinStark. The Steering Committee, which reviewed the first ten plans coming from our Task Forces, was made up of the following people.

	Name	Notes
1	Belden, Tim	Saxton Gallery
2	Bishop, Paul	HP Products
3	Creighton, Janet	County Commissioner
4	DeHoff, Linda	DeHoff Realtors
5	Deuble,Max	Deuble Foundation
6	Haines, Vicki	Aultman
7	Halter, Joe	Solmet
8	Hoover, Chuck	Hoover Foundation
9	Lancaster, Judy	Lawyer
10	Samolczyk, Mark	Community Foundation
11	Schulman, Allen	Community Leader
12	Swaldo, Ted	Gervasi Vineyard
14	Timken, Bob	Chair
13	Timken, Jane	Community Leader

THE PLAN IS BEING RELEASED NOW - We have twelve 20/20 Vision Task Forces that started their work one year ago. Ten of their plans are in this document. Because of the complexity involved, we will be releasing the plans for two Task Forces next fall. They are: 20/20 Vision Cultural Center, and 20/20 Vision Operating Grantees (the seven largest arts organizations in Stark County).

20/20 Vision
 10-year plan for arts and economic development in Stark County
 Funded by ArtsInStark and Stark Community Foundation

11/21/11



20/20 Vision Education

THE CHALLENGE – Three years ago we started an experimental SmArts Program to prove we can supercharge learning in Stark County schools by integrating the arts and academics in the classrooms. To date the SmArts experiment has reached 15,000 students in 50 Stark County schools. In March 2012, we issued the final SmArts 3-year “Report Card” on this experiment based on the data collected from a 36-month reading experiment run in Massillon, Canton Local, and Jackson Local Schools. These were the results verified by the Stark Education Partnership:

- 1) Massillon City Schools: In year one, 4th grade SmArts writing scores jumped up 23%. In years two and three, Smarts students achieved a 100% passing rate in both reading and math.
- 2) Canton Local Schools: The number of SmArts students scoring at the highest levels in reading --- advanced or accelerated --- jumped from 25% to 48%.
- 3) Jackson Local Schools: For three years in a row, not only did SmArts students totally outperform control groups of their peers on reading tests but teachers now feel more empowered and students, more engaged.

THE PROCESS – We now have the local data and research to prove that arts integration will work in Stark County. So we asked Pamela Shaw to chair a task force of ten educators, art education specialists, and community leaders to figure out how ArtsinStark could design a 10-year plan for systematically integrating arts and academics in the 17 public schools systems --- and the private schools --- in Stark County.



THE TASK FORCE - was made up of the following people.

	LastName	Fname	Notes
1	Boyer	Lisa	Education Director - Canton Symphony
2	Chaddock	Joe	Minerva Local Schools - Superintendent
3	Conley	Vicki	Building Healthy Communities
4	Craft	Chris	Massillon Museum
5	Haschak	Cheryl	Jackson Local Schools - former Superintendent.
6	Martino	Gail	Stark County Educational Service Center
7	Piccari	Tom	Principal, Arts Academy at Summit
8	Pieper	John	Retired Principal
9	Shaw	Pamela	Chair - Head of Canton Country Day School
10	Stegner	Jamie	Art Teacher - Lake Local Schools

YEAR ONE – For the first twelve months we want to:

- 1) Hire full-time Education Coordinator to run SmArts
- 2) Offer \$750 Smarts mini-grants to any school and \$2,500 up SmArts Partnership Grants to schools who are ready to start integrating arts and academics.
- 3) Turn the annual free family arts festival “ArtSplash” into a SmArts celebration.
- 4) Explore new teacher training models.

THE PHILOSOPHY – It’s time that music and math were taught together. It’s time that theatre and science were taught together. It’s even time to do the same for dance and reading. Arts integration is about changing attitudes and super charging the learning process. An added benefit is that arts integration prepares 21st century workers with all the skills employers are looking for today: great communication skills, problem-solving abilities, and people who can function as part of a team.

Most teachers do not have a lot of experience with the arts. Part of our job will be offering professional staff to work with teachers, to provide training workshops, and to convince university teaching programs to include arts integration classes in their curriculums.

STRATEGY - 20/20 Vision Education is a ten year plan. When completed, we will have:

- 1) Arts and academics integrated in at least five of our 17 public school systems, kindergarten through eighth grade.
- 2) Arts and academics partially integrated in another ten.
- 3) One of our universities will be training its teaching students how to integrate the arts into their future classrooms.
- 4) Arts integration will be happening at the pre-school level as well.
- 5) And, as a result, test scores will be “going through the roof.”

**20/20 Vision Education
Plan Chart**

Year One - first 12 months		Notes	Risk
1	Staff: Hire full-time Education Coordinator	Primary focus: SmArts and arts integration	Small
2	Grants: Continue offering SmArts mini grants	\$750 grants to any school	Small
3	Grants: Begin six SmArts partnership grants	\$2.5 - \$5k grants to schools & Operating Grantees	Medium
4	Events: "ArtSplash" is SmArts celebration	Move to first weekend in March. Invite whole county	Small
5	Early Childhood: explore partnership	Work with: Artful Living and Early Childhood Center	Small
6	Training: Explore teaching training models	Prepare non-arts teachers for arts integration	Small

Year Two - second 12 months		Notes	Risk
1	Staff: Teaching Artists: Develop core of 15	Visual, dance, theater, music, etc.	Medium
2	Grants: Continue offering SmArts mini grants	\$750 grants to any school	Small
3	Grants: Continue SmArts partnership grants	\$2.5 up grants - schools & Operating Grantees	Small
4	Events: "ArtSplash" is SmArts celebration	Offer take home SmArts learning kits for all visitors	Small
5	Training: Current and future teachers	Host sessions, explore University training program	Medium
6	Awards: Honor innovative teachers	Recognize best teachers of the year	Medium

Years Three thru Five - 36 months		Notes	Risk
1	Grants: Continue offering SmArts mini grants	\$750 grants to any school (3 years)	Small
2	Grants: Continue SmArts partnership grants	\$2.5 up grants - schools & Oper Grantees (3 years)	Small
3	Events: "ArtSplash" is SmArts celebration	Add high school competition element (3 years)	Small
4	Events: Host workshops in downtown spaces	Connect SmArts energy to downtown revitalization	Medium
5	Training: Explore using Country Day School	As lab for teacher workshops and SmArts initiatives	Medium

Years Six thru Nine - 48 months		Notes	Risk
1	Grants: Continue offering SmArts mini grants	\$750 grants to any school (4 years)	Small
2	Grants: Continue SmArts partnership grants	\$2.5 up grants - schools & Oper Grantees (4 years)	Small
3	Events: "ArtSplash" is SmArts celebration	Divide into regular and pre-school activities (4 years)	Small
4	Products: Create SmArts kit for parents	Materials, videos, tutorials, online help (4 years)	High
5	Training: Expand teacher workshops	Three a year: Offer training and credits	Medium
6	Training: Explore univer teaching programs	Offer arts integration as teaching tool	High

Year Ten - 12 months		Notes	Risk
1	5 of 17 pub schools systems arts integrated	K- 8 and maybe beyond	High
2	10 other public or private partially integrated	SmArts mini-grants support this	Medium
3	One of our universities has training program	Future teachers being trained in arts integration	High
4	Early childhood and regular connected	Using arts integration at all levels	Medium
5	Test scores will be up dramatically	Because students are learning through all their senses	Medium

3/21/12